

# Communications Technology

(PROGRAM #8601000)

The Communications Technology pathway is an inter-disciplinary program bringing together web, information systems, computer science, and design. The pathway focuses on digital video, computer graphics, and systems & applications preparing students for careers in a variety of production environments.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). FL-TSA, SkillsUSA

SCIENCE, TECHNOLOGY, ENGINEERING & MATH (STEM)

## PROFESSIONAL CAREER CERTIFICATIONS\*

Industry Certification Title	CAPE college credits	Graduation online course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Specialist	N/A	YES	N/A
Microsoft Office Specialist Master	N/A	YES	N/A
Adobe Certified Associate Dreamweaver	3 credits	YES	YES
Adobe Certified Associate Flash	3 credits	YES	YES
Adobe Photoshop CC	N/A	YES	NO
Adobe Illustrator	N/A	YES	NO

## POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	Communications Technology BS New Media Communication AS	Creative director Media relations coordinator Digital marketing manager Graphic communications specialist	\$99,029 \$49,228 \$81,655 \$45,757
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Communications Industry	Production assistant Graphic designer	\$11.84 / hr \$20.87 / hr

## COLLEGE SCHOLARSHIPS

<p><b>Florida Gold Seal Vocational Scholars (GSV)</b></p> <p>Funds 2-year programs: Technical College certificate or State College degree</p>	<p>The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Complete 3 credits within a single pathway</li> <li>• 3.0 weighted core GPA</li> <li>• 3.5 unweighted GPA in the pathway courses</li> <li>• Minimum college ACT, SAT, or PERT scores</li> </ul> <p>Click here to see the full eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a></p>
<p><b>Florida Gold Seal CAPE Scholars (GSC)</b></p> <p>Funds a 2+2 bachelor's degree (BS or BAS)</p>	<p>The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> <li>• Pass Industry Certification exam(s) equaling 5 or more college credits</li> <li>• Document a minimum of 30 service hours</li> </ul> <p>Click here to see the full GSC eligibility requirements: <a href="http://www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf">www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</a> Click here to see Industry Certification awarded college credits: <a href="http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml">http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml</a></p>

## SCHOOLS OFFERING THIS PATHWAY

High Schools:	Coral Glades Coral Springs Everglades Fort Lauderdale Hallandale Hollywood Hills	Lauderhill 6-12 Piper South Broward J. P. Taravella West Broward
Middle Schools:	n/a	

## COURSE PROGRESSION

Course	Course #	Teacher Certification
Communications Technology I (honors)	8601010	TEC ED 1
Communications Technology II (honors)	8601020	
Communications Technology III (honors)	8601030	

## CAREER PATHWAY OPPORTUNITIES

CTE pathways offer students opportunities to continue their education after high school. Dual Enrollment pertains to students taking college courses while enrolled in high school. Articulation agreements allow students to earn college credit for CTE courses and industry certifications earned in high school.

<b>Workplace Experience</b>	CTE students have the opportunity to complete a pre-professional learning experience the summer after 11 <sup>th</sup> grade in their chosen field of study or career interest. <a href="http://www.browardschools.com/CTACE">www.browardschools.com/CTACE</a>
<b>Broward Technical Colleges</b>	Students who have passed courses in a high school CTE program or earned an Industry Certification can apply those credits to the aligned postsecondary program. Contact a BTC Counselor for more information or follow the link to see how you can save time and money when you attend a Broward Technical College. <a href="http://www.browardtechnicalcolleges.com/articulation-agreement">http://www.browardtechnicalcolleges.com/articulation-agreement</a>
<b>Broward College</b>	Students who complete a CTE pathway or earn an Industry Certification that aligns with Broward College's Associate of Science degree programs can earn FREE college credit. <a href="http://www.broward.edu/academics/cpl/pages/high-school.aspx">www.broward.edu/academics/cpl/pages/high-school.aspx</a>

\*Industry certifications offered may vary by school.  
\*\*Salary data collected from Indeed.com, 04/2017

## CONTACT INFORMATION

**Broward County Public Schools: Career, Technical, Adult and Community Education**  
754-321-8400 [www.BrowardSchools.com](http://www.BrowardSchools.com) [CTACE@BrowardSchools.com](mailto:CTACE@BrowardSchools.com)

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